

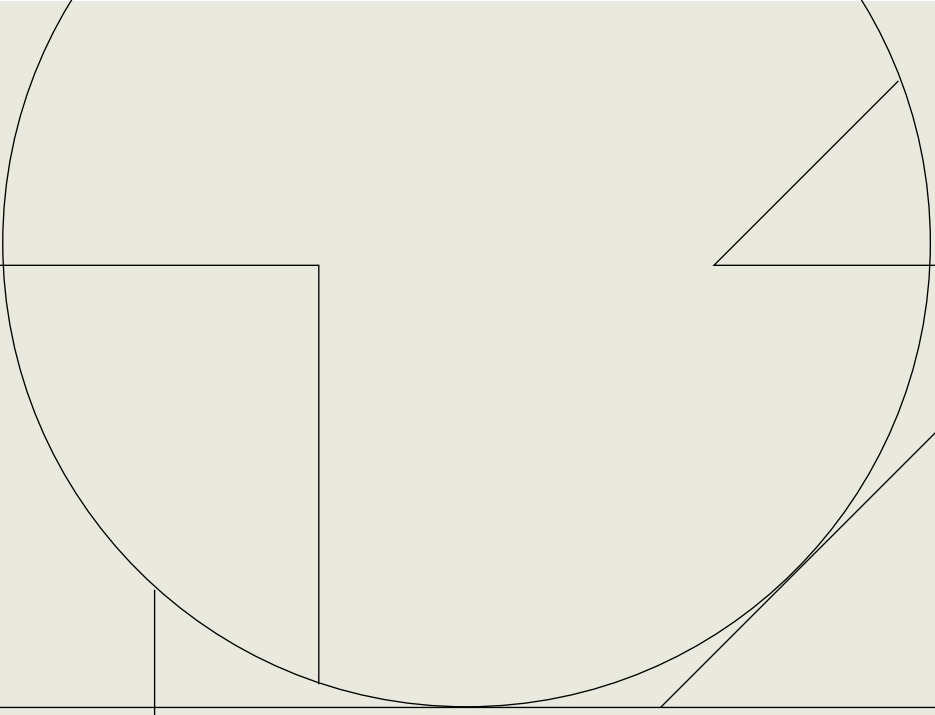


Mohammad Eshaghian

GRAPHIC DESIGNER

For me, graphics means connection!
Connection between idea and design! Connection
between design and designer! Connection between
designer and employer! Connection between employer
and clients!

+ 9 8 9 1 2 4 2 1 6 7 9 8



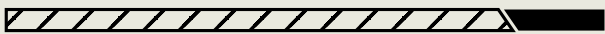
<p>June,2016 February, 2022</p> <p>September,2012 March, 2016</p> <p>July,2010 February, 2012</p> <p>October,2007 June, 2009</p>	<p>I am working as an art director and senior designer of the graphic department in the Eleven content production studio.</p> <p>According to previous experiences, I worked as a senior designer in the graphic department of Avand company.</p> <p>After my internship, I worked as a graphic designer in Tirdad Group.</p> <p>I worked as an intern and designer at Mehr Advertising Center.</p>

As I need Oxygen to breathe, food for energy,
love for life, and books and podcasts for my
soul, I need software for my career.
In my life, soul and career, I am still trying to
learn more...

Poster Design



Logo Design



Cover Design



Layout Design



Calatog Design



Packaging Design



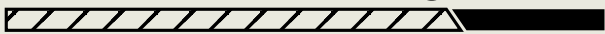
Adobe Illusteretor



Adobe Photoshop

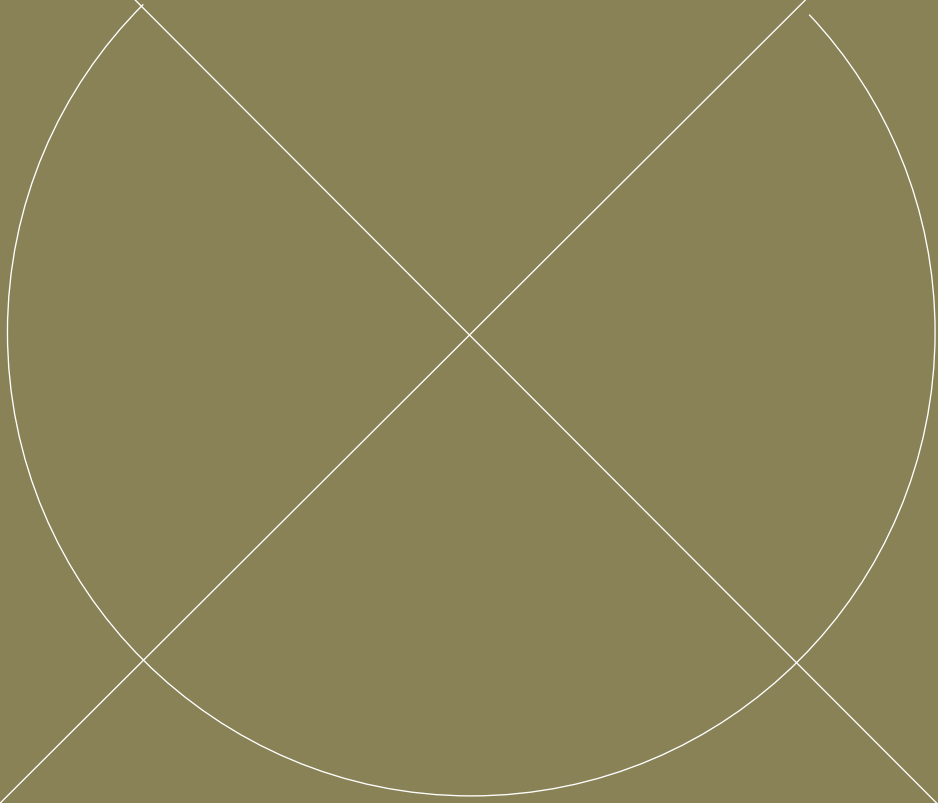


Adobe InDesign



Microsoft Office





GRAPHIC DESIGNER

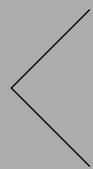
mm.eshaghian@gmail.com

+ 9 8 9 1 2 4 2 1 6 7 9 8

A hand holding a pen, writing on a piece of paper, with the text 'LOGO DESIGN' overlaid.

LOGO
DESIGN

LOGO





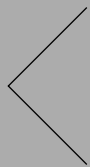
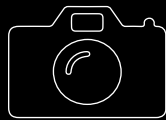
I tried to get closer to the main concept of art and children with the three main shapes and three main colors and the irregular shape of the shapes.

LOGO

LEON

Leon Photo Studio

Leon +





LEON

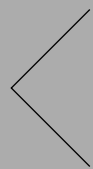
Leon Photo Studio

The letter O in the center of the logo gave me a good space to show the camera lens, and with the help of the letter E, I was able to convey the shape of the camera.

LOGO



RABOO
KIDS CLOTH





RABOO
KIDS CLOTH

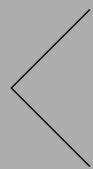
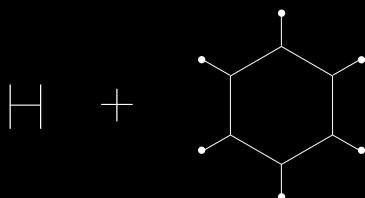
A fish can give a good element to show a childish and lively atmosphere to the logo. The general shape of the letter R also led me to use a fish for this logo.

LOGO



Hooman

Polymer

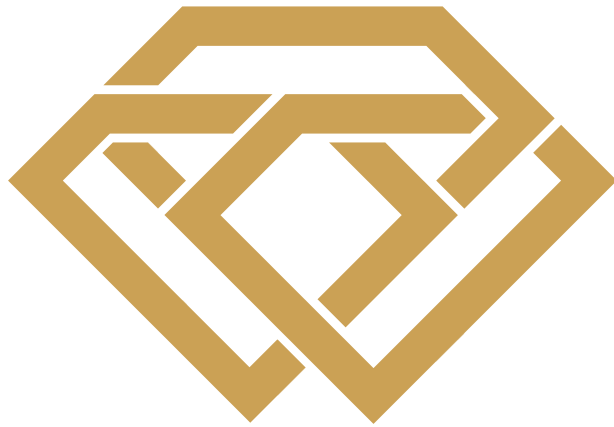




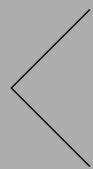
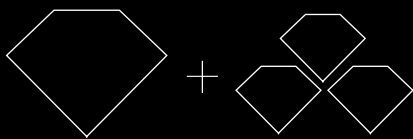
Hooman Polymer

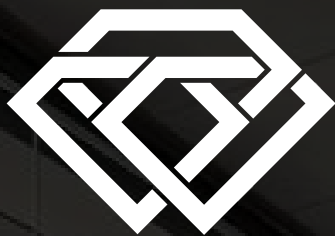
By slightly sloping the edges of the letter H, I induced a general hexagonal shape, which created the form of chemical formulas in the logo, as well as two hexagons together, which shows the combination of chemicals, and also gave the logo a beautiful shape.

LOGO



DIAMOND
INTERNATIONAL GROUP





DIAMOND
INTERNATIONAL GROUP

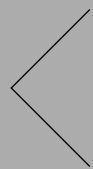
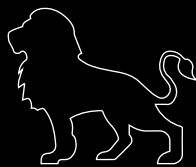
The formation of a diamond from several intertwined diamonds was able to create a beautiful shape and helped me to better show the concept of holding and the multi-purpose nature of the company.

LOGO

Lion

PET SHOP

Lion +





lion

PET SHOP

The curve at the end of the letter n could help me to play with the lion's tail!

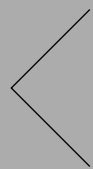
LOGO



PetroRose



+ رز

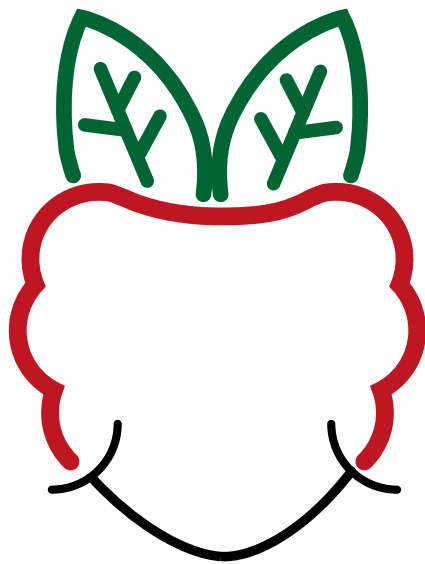




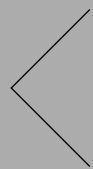
PetroRose

I was able to create a suitable combination for petrochemicals with the two letters "ز&ر" that were important to the customer, which means "rose" in Persian and the form of fire.

LOGO



RASPBERRY
Nature School





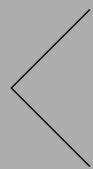
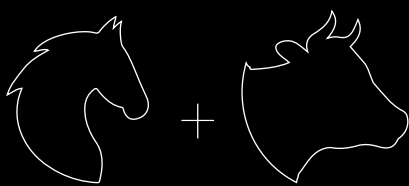
RASPBERRY
Nature School

When I was able to put a smile on Strawberry's lips, I saw that she came to life and slowly shook her ear at me!

LOGO



NAVAND

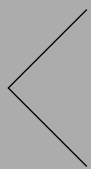
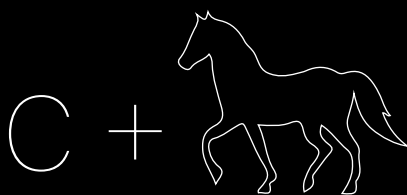


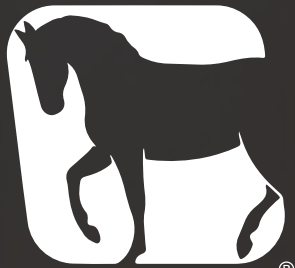


NAVAND

I enjoyed myself very much! I was able to combine horse's throat and cow's throat together, because the company's activity was only in the field of these two animals, and they had a meaning and reach.

LOGO





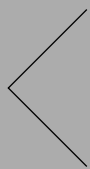
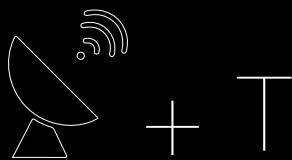
COURTLY[®]

When I offered the horse to the employer and she liked it, I was able to put it in a C, although the work form was more important to me than showing the letter C.

LOGO



TAKTA





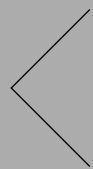
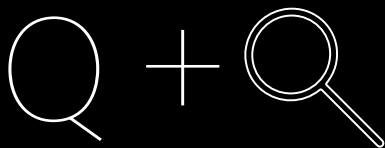
TAKTA

When I looked closely at the letter T, I saw that maybe a sender could be seen in it. Of course, I see a boomerang in it! which shows going back and forth.

LOGO



QGAME

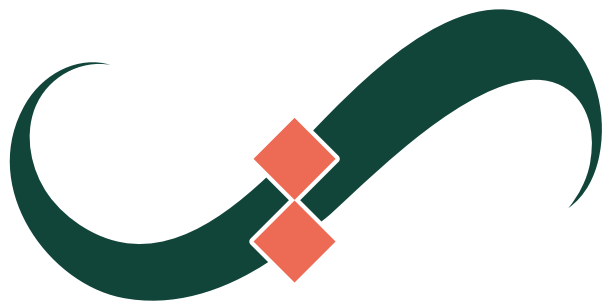




QGAME

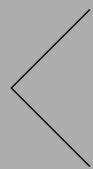
The logo of a puzzle and
strategy game
And I think the letter Q can
be similar to many things,
but it is essentially like a
magnifying glass
And I was very lucky that
the game was a mystery!

LOGO



TRUSTBEAN

GENERAL TRADING





TRUSTBEAN

GENERAL TRADING

Since this company is engaged in general activities, I decided to use Binhait for the logo and, considering the activity of this company in the UAE, convert the Arabic letter to **ت**.

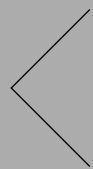
Of course, I should remind you that I am a mini-malist!

LOGO



ACO TADBIR VIRA

∞ + ATV



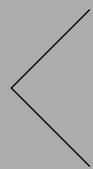
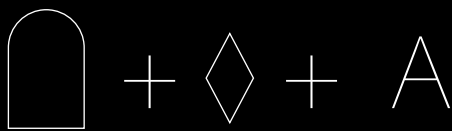


ACO TADBIR VIRA

Infinity again!
Of course, with the word
ATV

LOGO

AR SIN
Persian Fine Rug



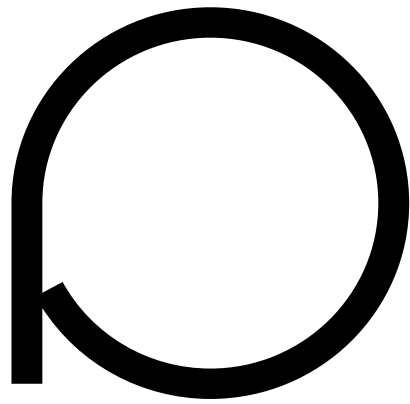
A woman in traditional Persian attire, including a black headscarf and a long, flowing, patterned skirt, is captured in a graceful dance pose. She is wearing a long-sleeved, orange-brown top and matching gloves. Her right arm is raised, and her left arm is extended downwards. The background is a soft, out-of-focus landscape. The overall mood is elegant and traditional.


ARSIN
Persian Fine Rug

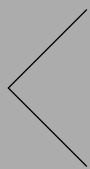
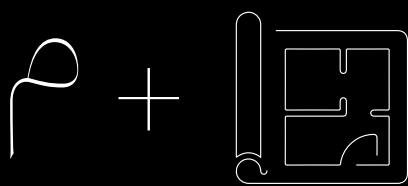
Persian luxury carpet has always been the best. Now here I have reached an acceptable form from a combination of traditional Iranian architectural arches and the letter A.

Of course, the rhombus, which is the first pattern of Iranian carpets, helped me a lot in the composition and shape of the logo.

LOGO



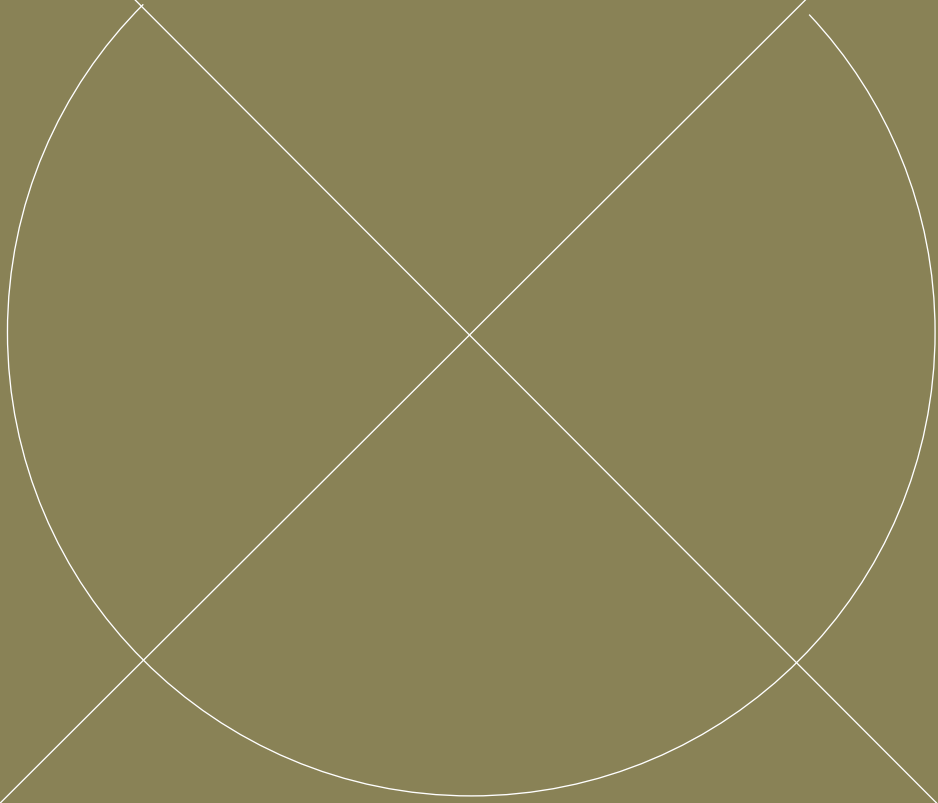
Mim
architecture group





Mim
architecture group

"Mim" means "م" in Farsi and Arabic, I tried to induce the sense of architectural plans by using the circular structure of the letter "م" and line.



GRAPHIC DESIGNER

mm.eshaghian@gmail.com

+ 9 8 9 1 2 4 2 1 6 7 9 8



Visual identity

DESIGN



TAKTA

TAKTA

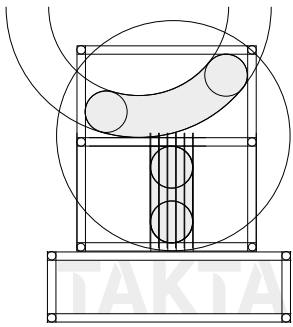
Instagram: Takta
Telegram: Takta.admin
Telephone: 55 34 334

TAKTA
© Molla Sadra st, Chamran Exp. Tehran, Iran
www.takta.ir



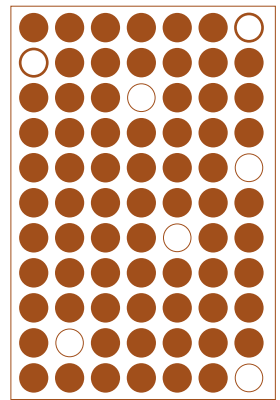
TAKTA

Brief visual identity of Tekta



161B33

C49669





 NAFIS DESIGN

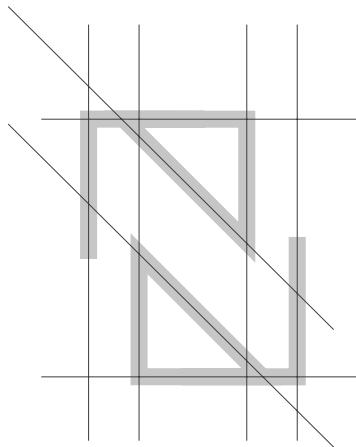
 NAFIS DESIGN

NAFISDESIGN.COM



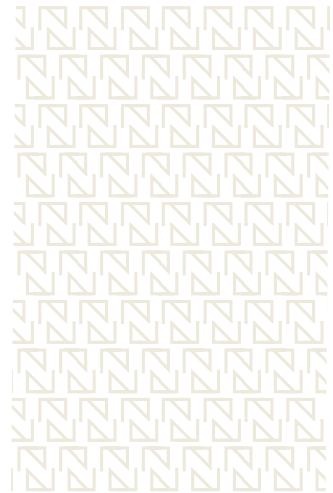
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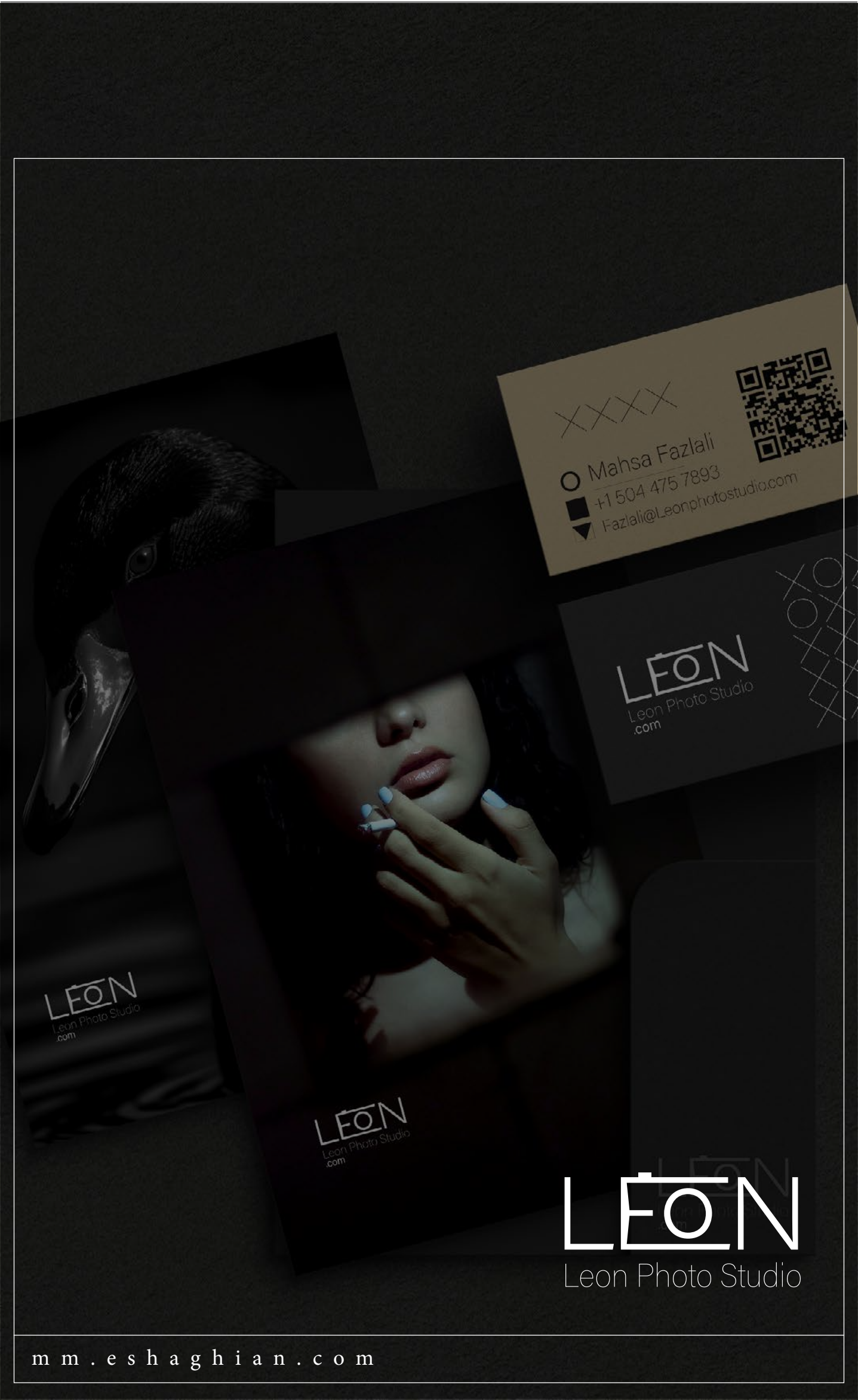
Brief visual identity of Nafis design



08B9AA

C5C0A1





XXXXX
Mahsa Fazlali
+1 504 475 7893
Fazlali@Leonphotostudio.com



LEON
Leon Photo Studio
.com

LEON
Leon Photo Studio
.com

LEON
Leon Photo Studio
.com

LEON
Leon Photo Studio

Brief visual identity of Leon

LEON
Leon Photo Studio

LEON
Leon Photo Studio

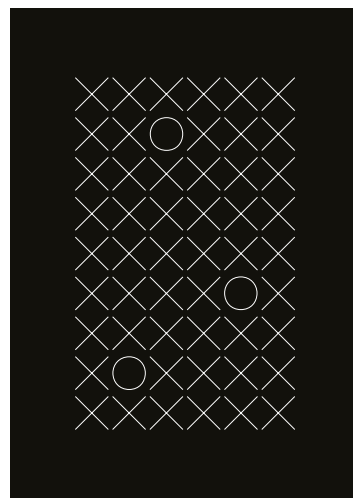
LEON

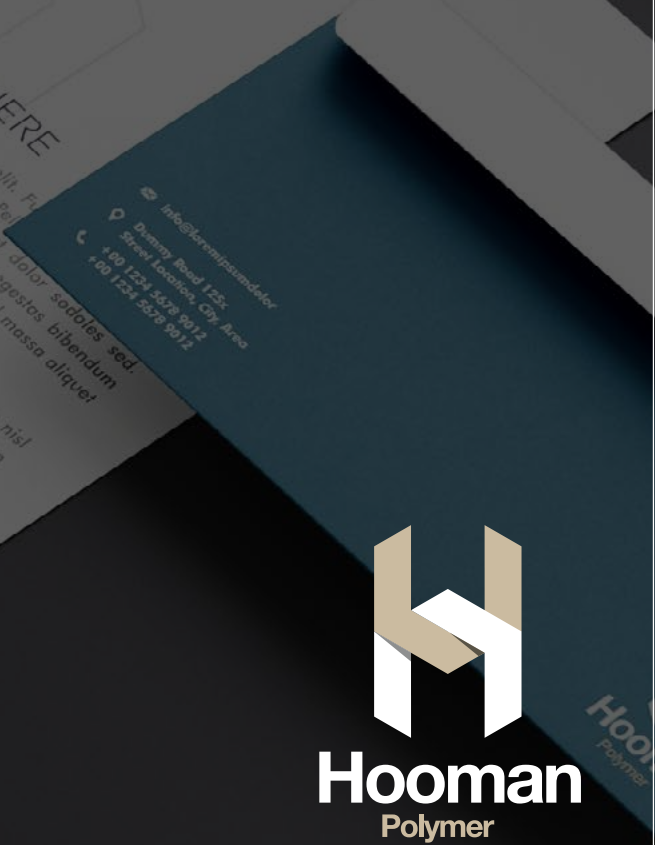
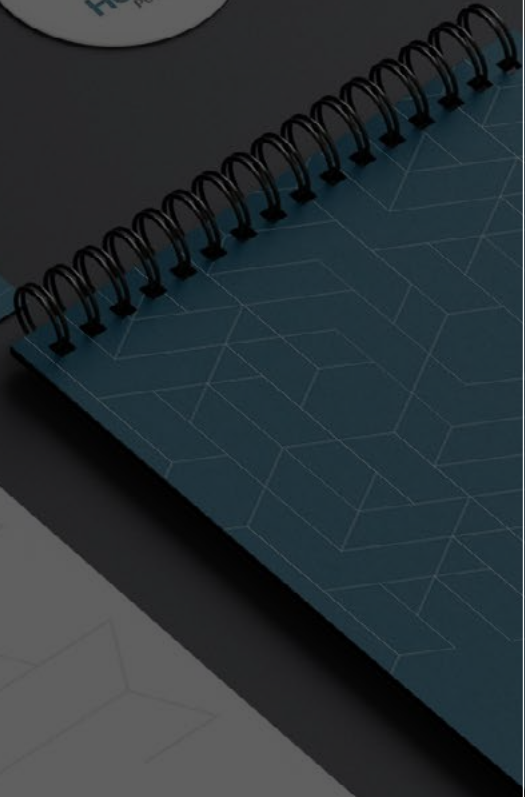
EO



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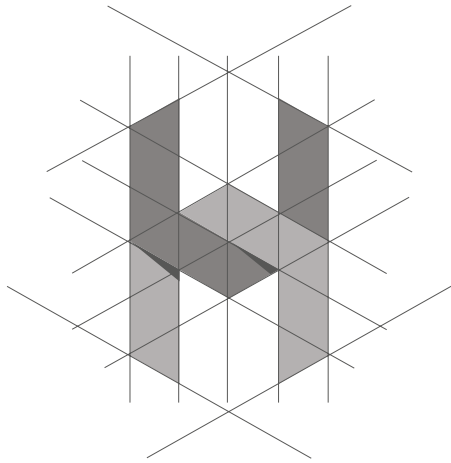




Brief visual identity of Hooman

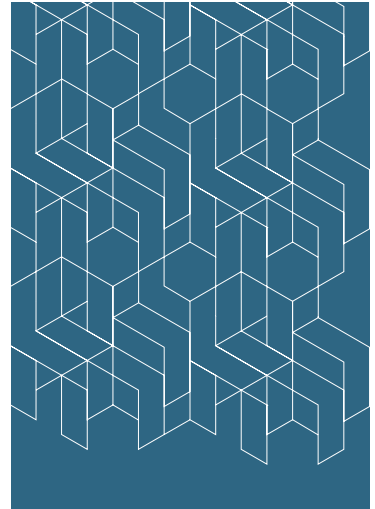


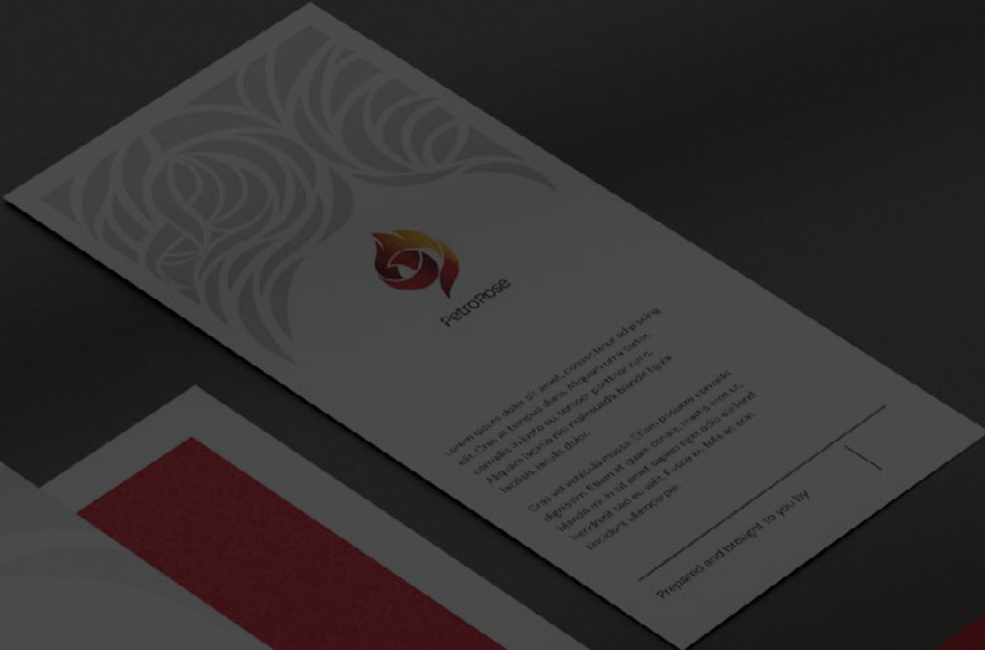
Hooman Polymer



2F6882

08B9AA





PetroRose

Brief visual identity of Petro Rose



PetroRose



PetroRose



PetroRose



PetroRose



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CITADEL
HOTELS AND HOSPITALITY GROUP



WWW.CITADELHOTELS.COM

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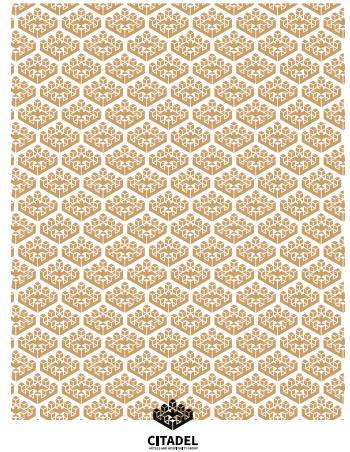
CITADEL
HOTELS AND HOSPITALITY GROUP

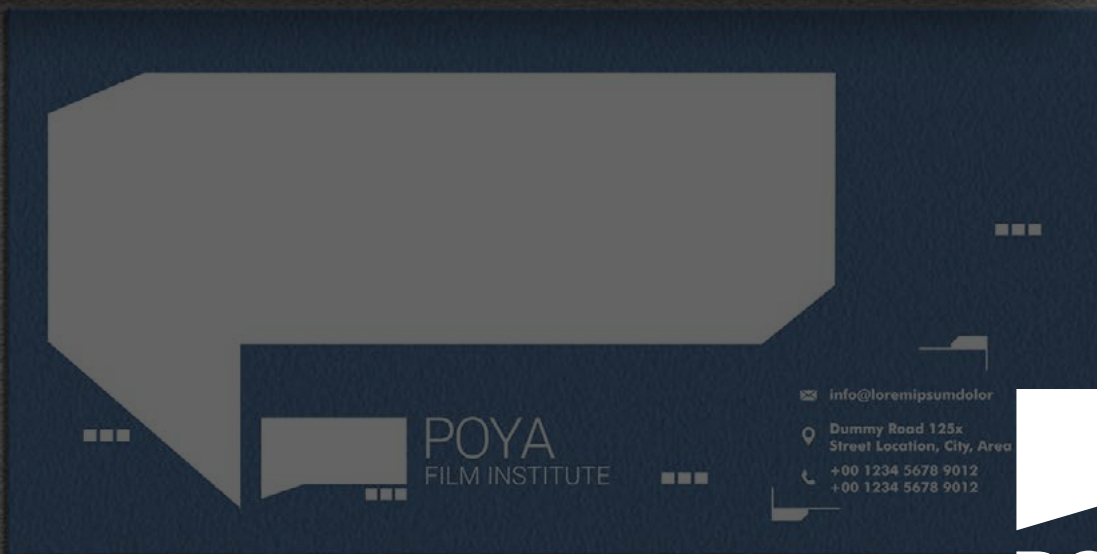
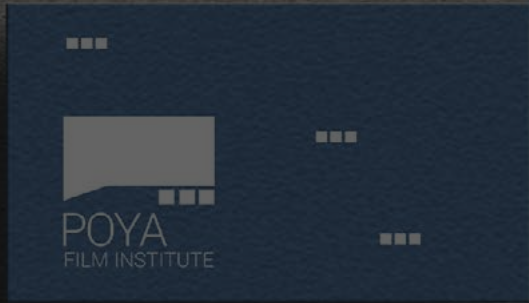
Brief visual identity of Citadel



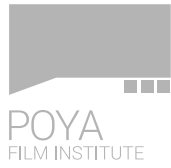
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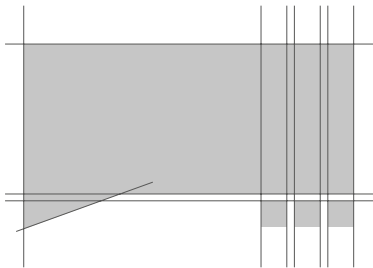




Brief visual identity of Poya

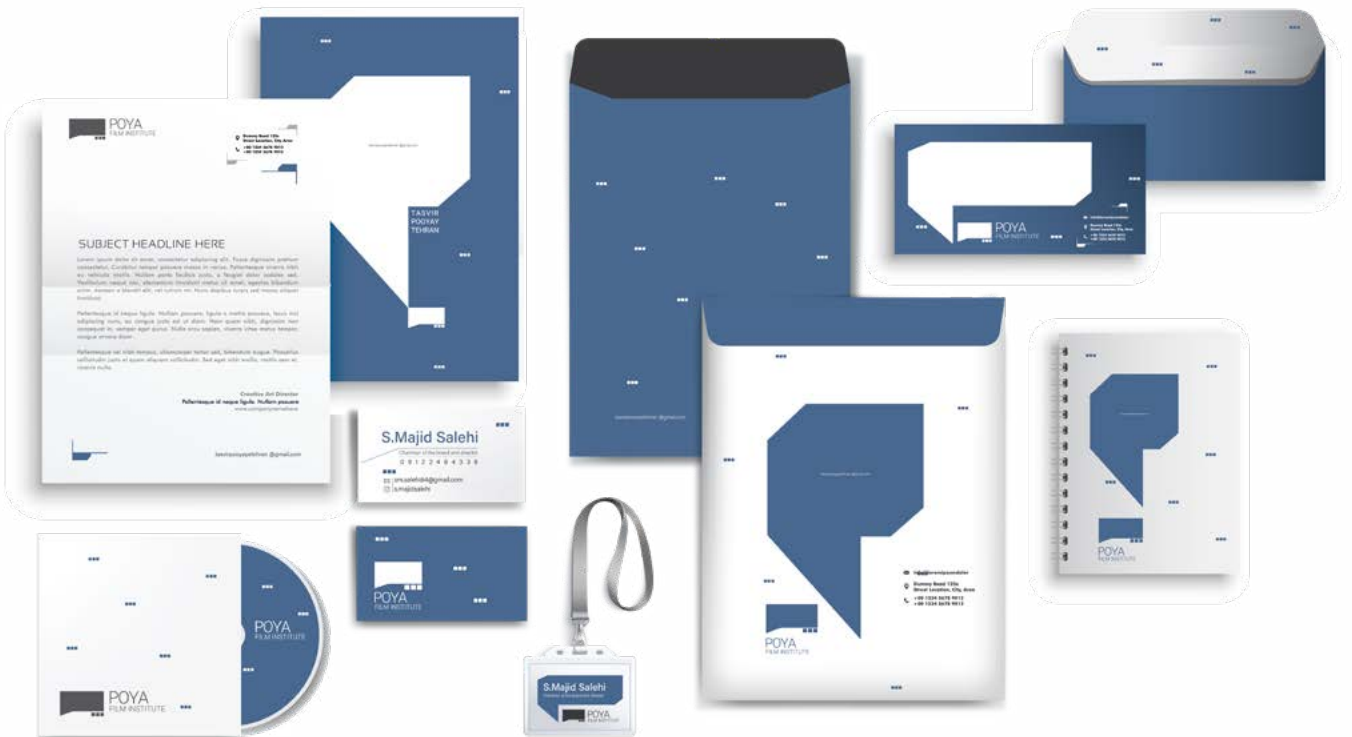
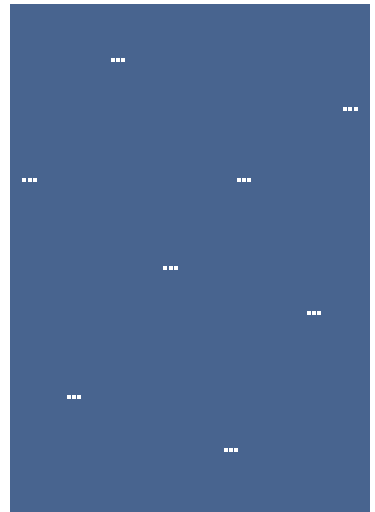


POYA
FILM INSTITUTE



48678E

414042



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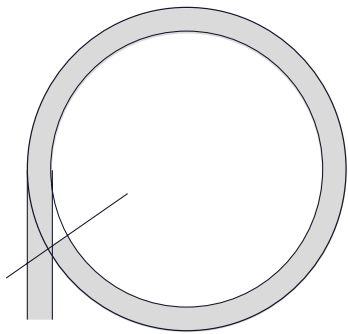
— 2022 —

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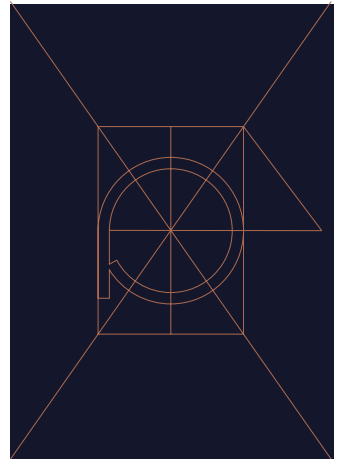
Mim
architecture group

Brief visual identity of Mim



00092B

C2B59B



گروه شهرسازی و معماری - مؤسسه آموزش عالی خوارزمی - مشهد
khavaran institute of higher education

سومین گردهمایی روز چهارشنبه شهرسازی بحران در طراحی های شهرسازی

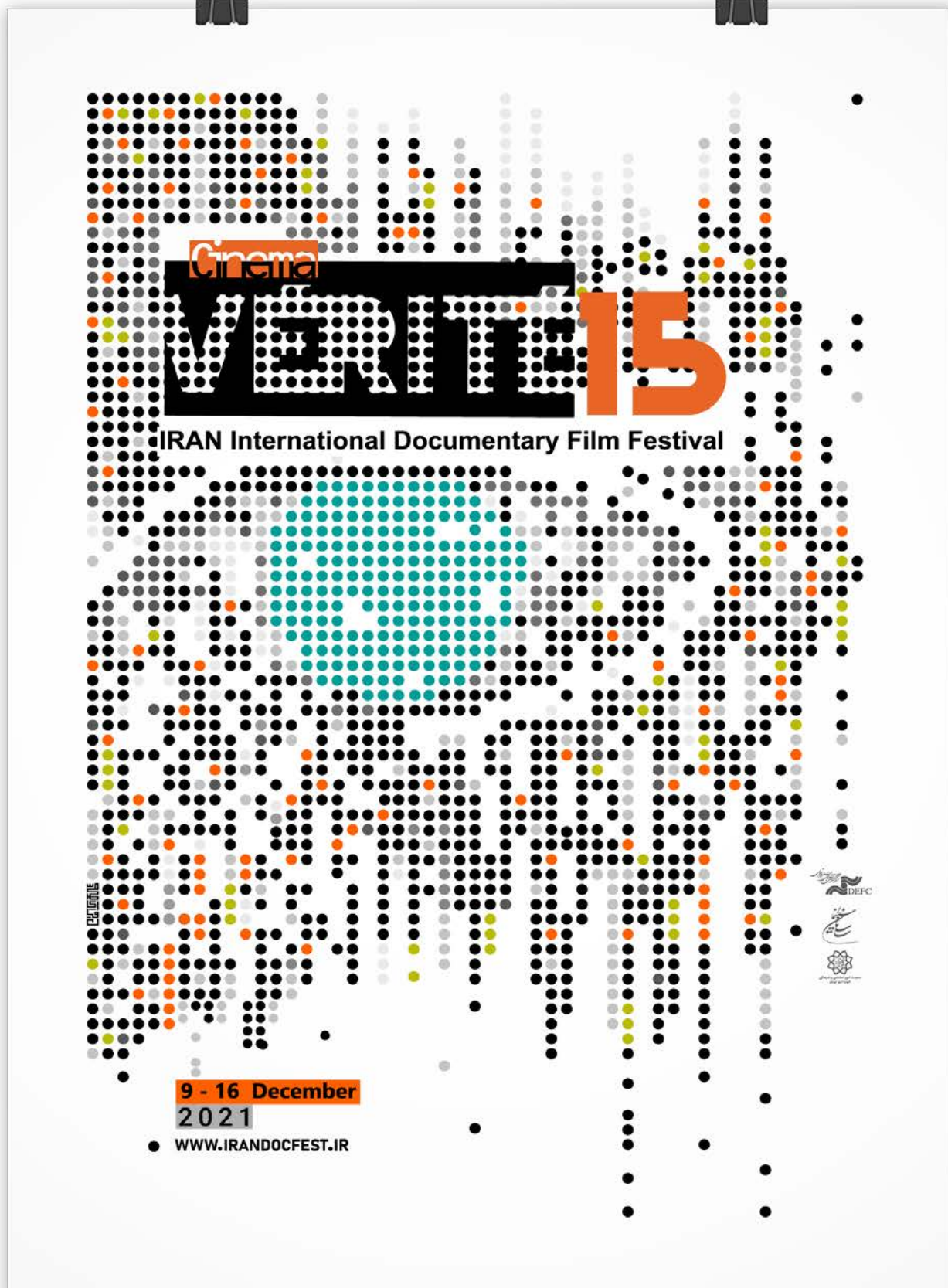
Poster DESIGN



Poster



Poster



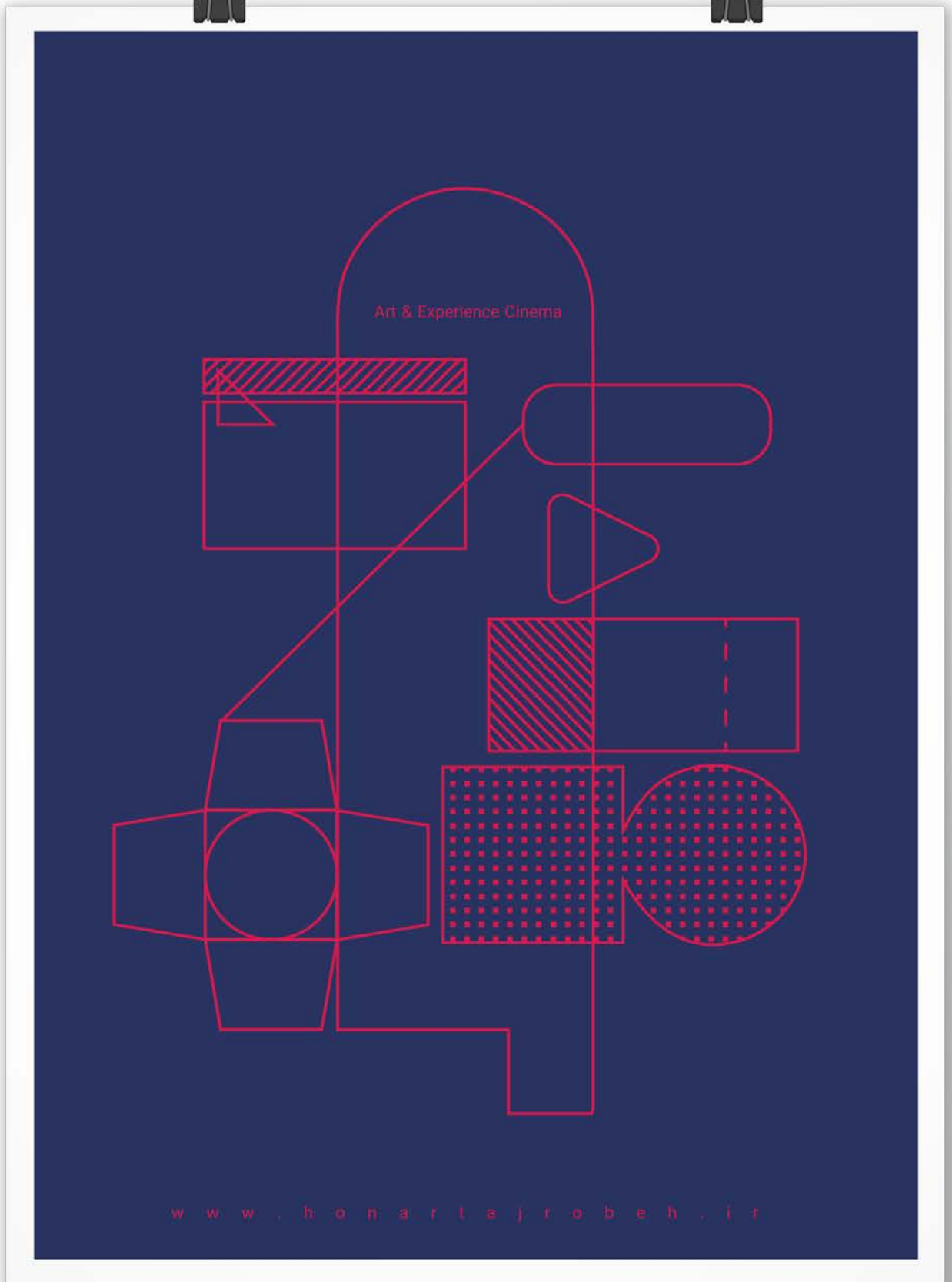
Poster



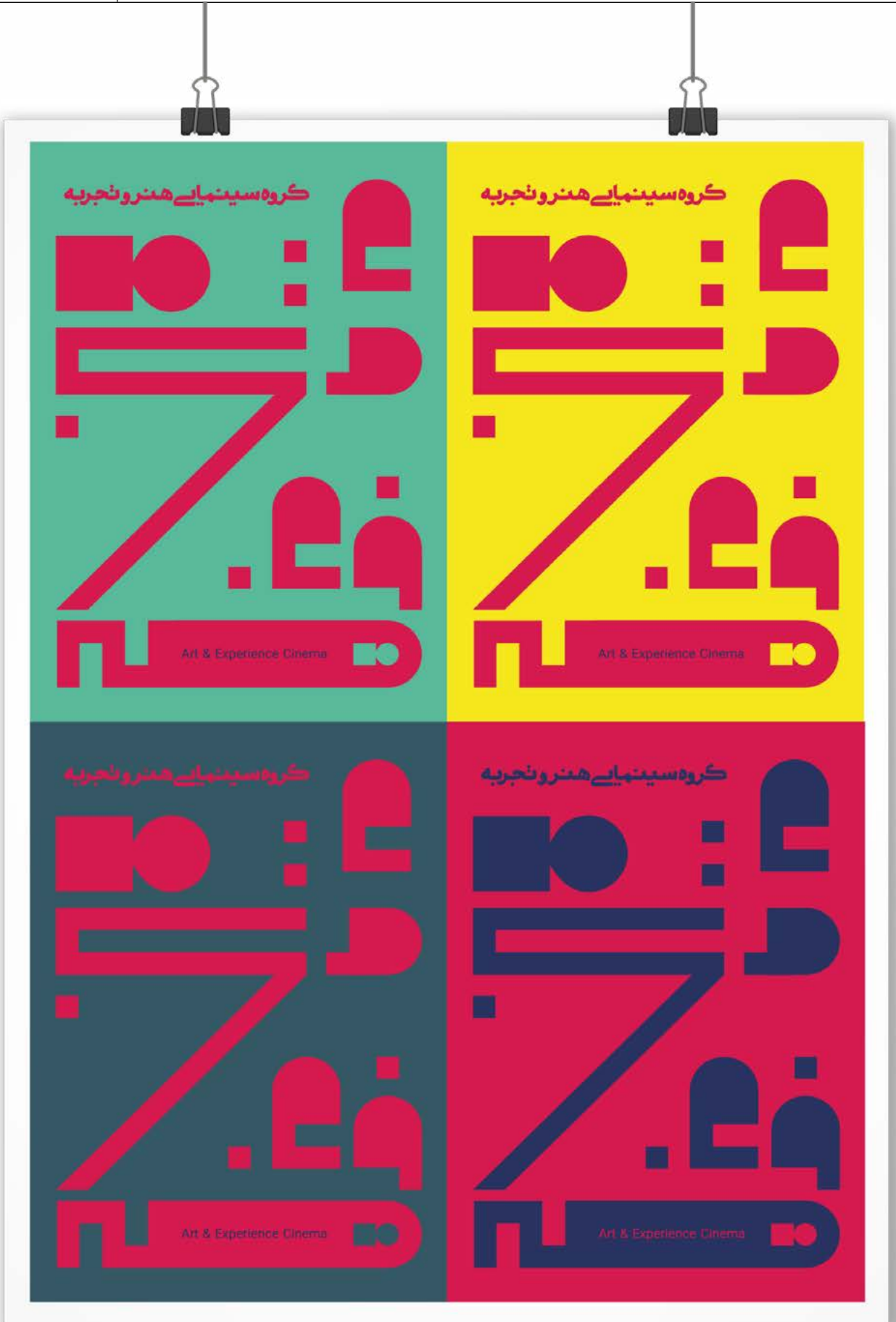
Poster



Poster



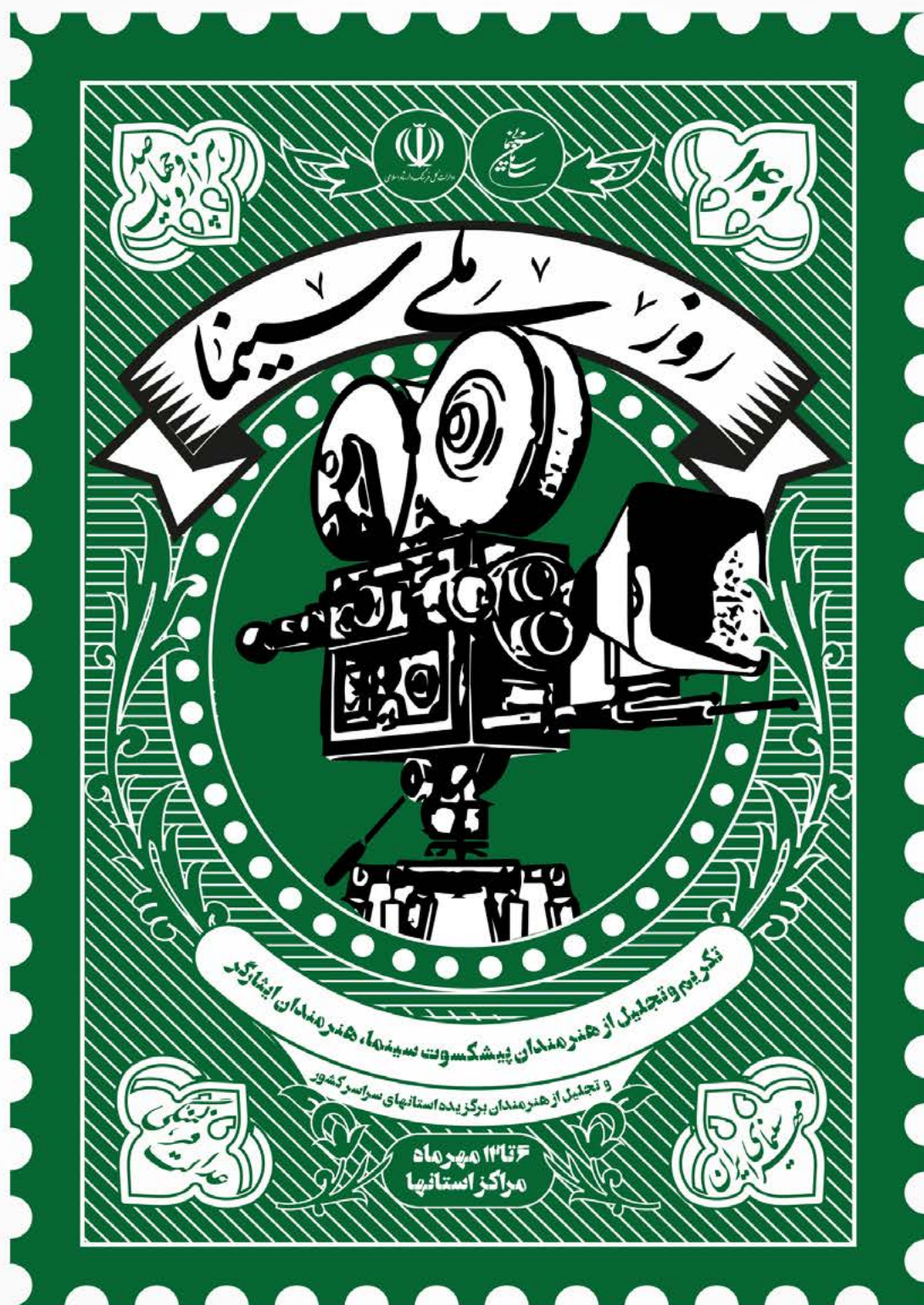
Poster



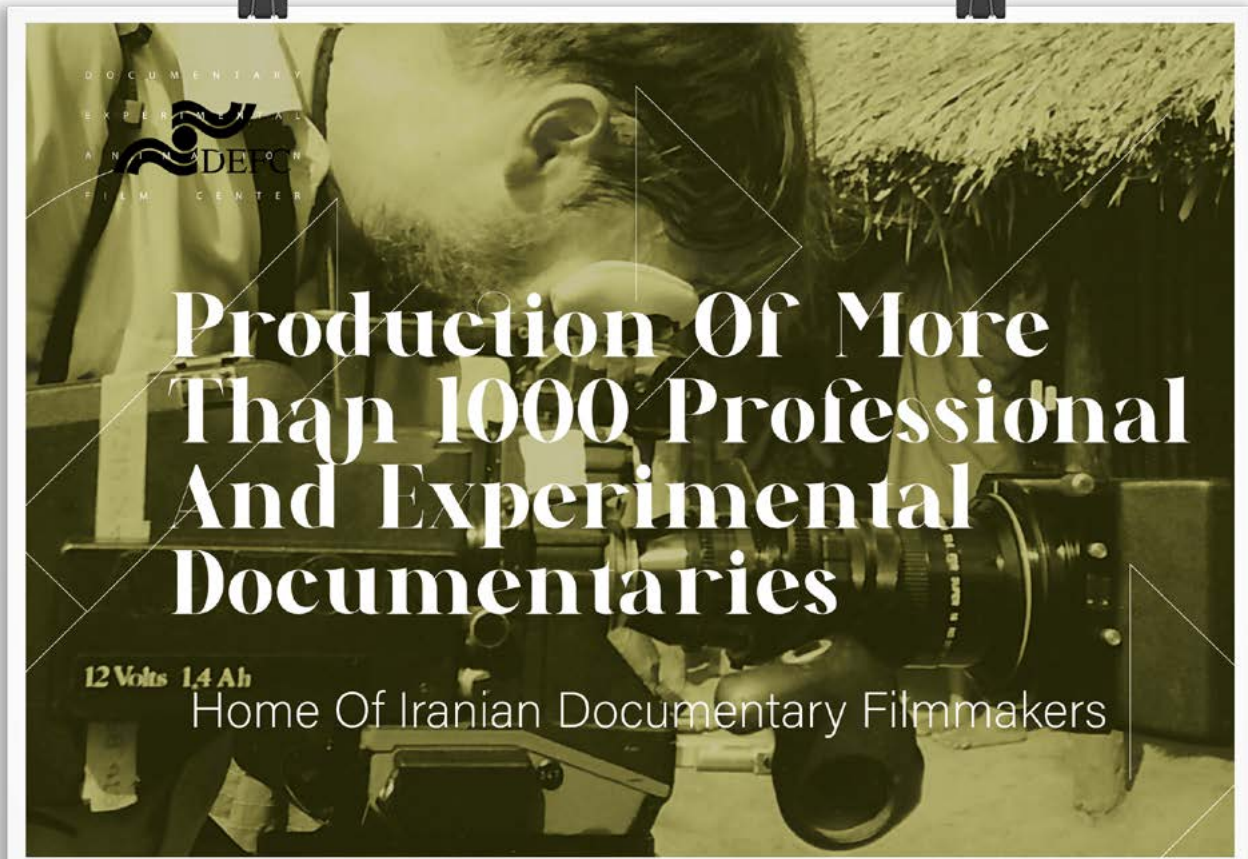
Poster



Poster



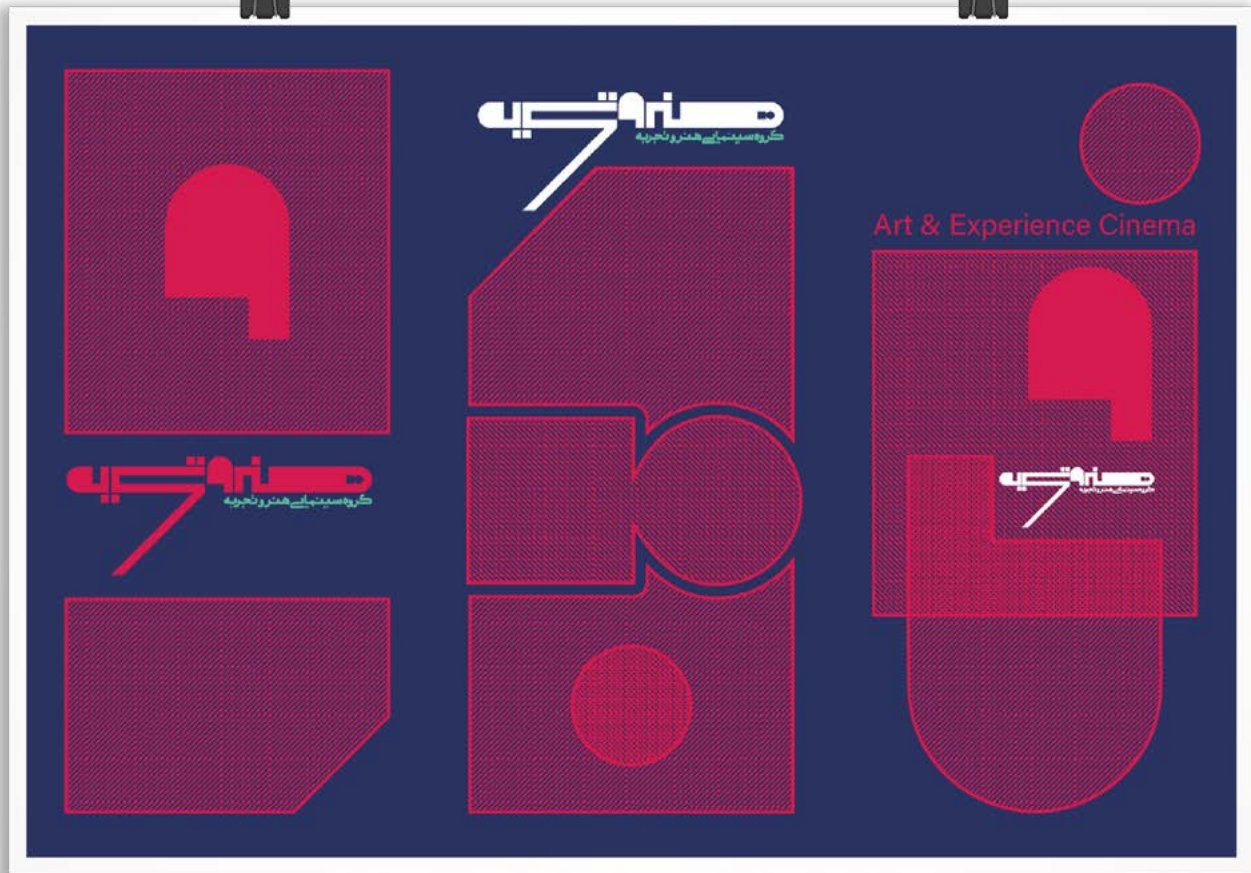
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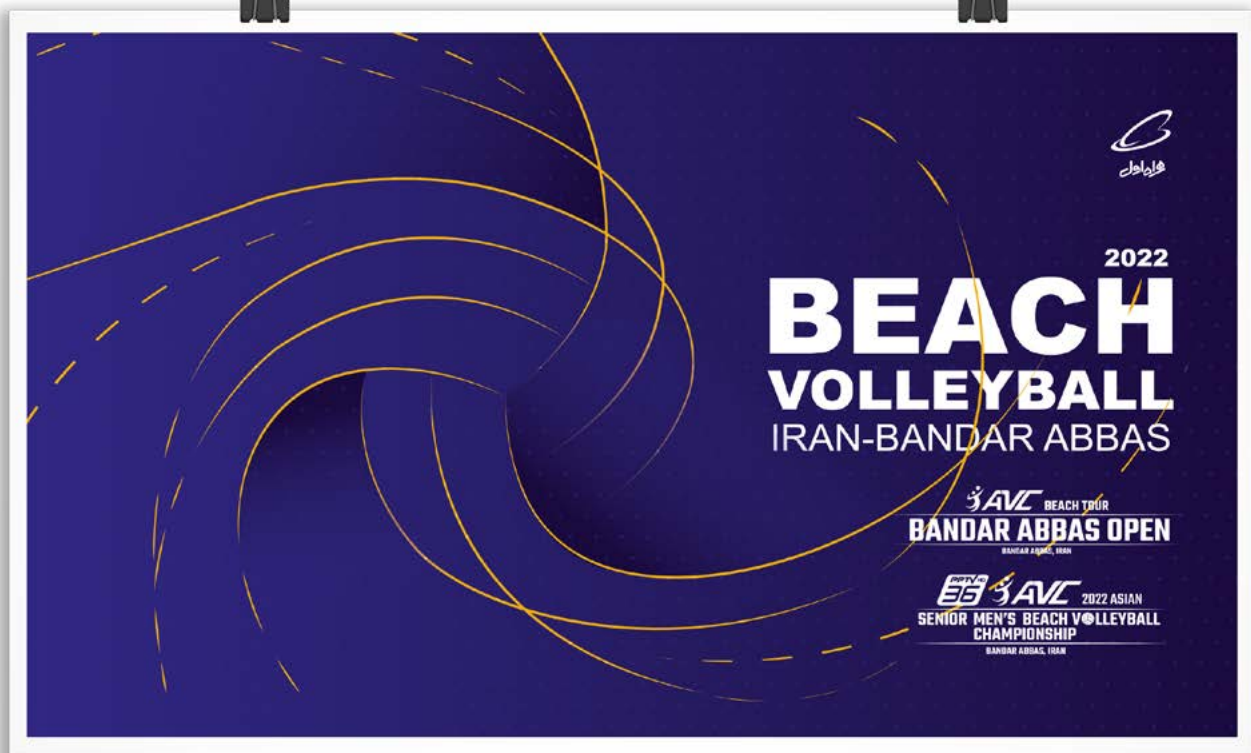
Poster



Poster



Poster





Packaging

DESIGN



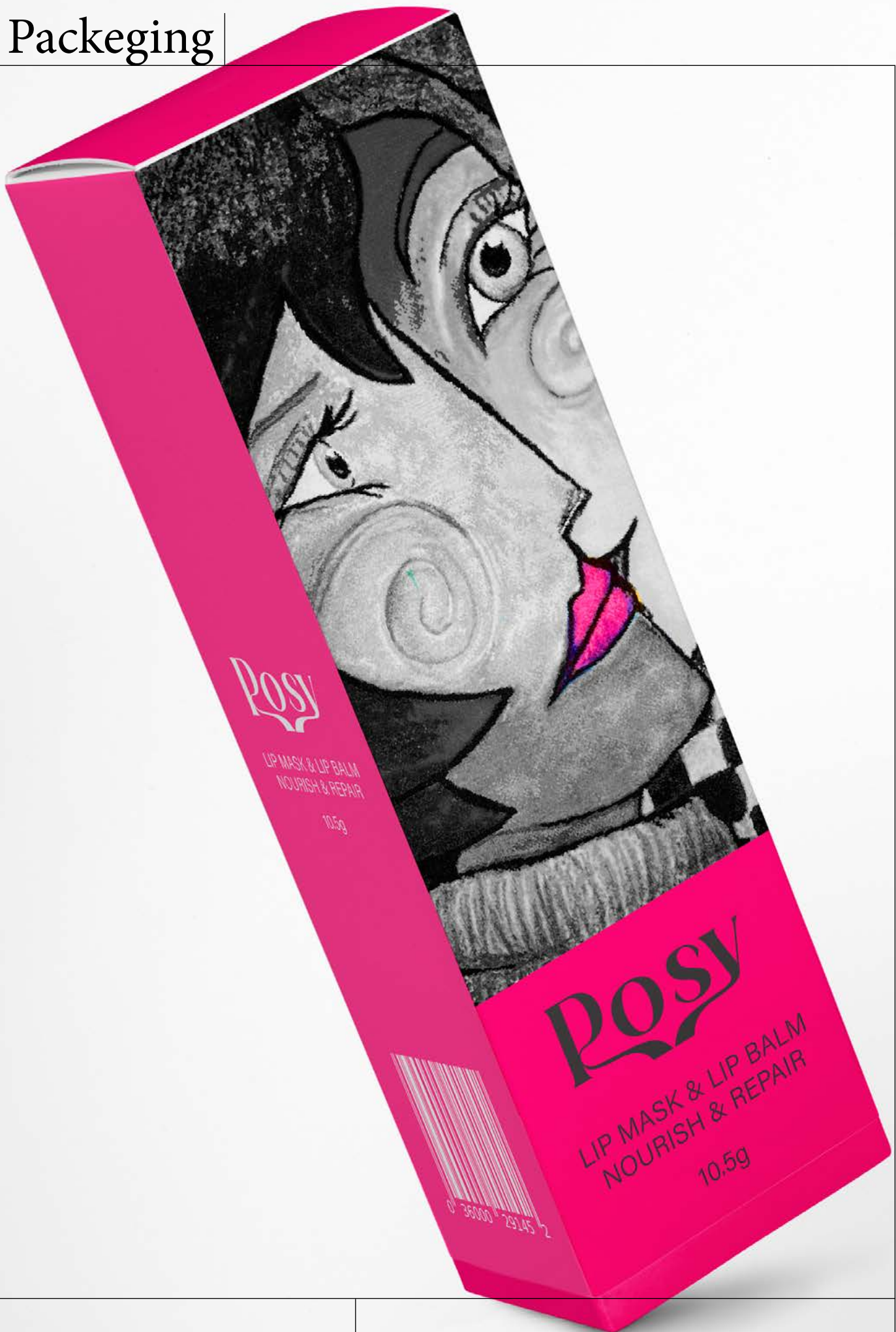
Packaging



Packaging



Packaging



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Packaging





Co-design

with Bozorgmehr Bayat

LOGO



CITADEL
HOTELS AND HOSPITALITY GROUP

First, it was not a simple castle! There was a castle like a chess piece, but we chose this part

The employer also liked the eagle and we were able to fit him in a good place in the middle

LOGO |



NAFIS DESIGN

It turned out very well and we loved it very much

Simple, stylish and minimal, when we got to it, we said this is it.

The employer also said that this is him!



LOGO



SIREN
Security Company

We were able to fit the letter s in the shield, which is a symbol of security and protection. But I also see an East Asian fighter in him who is focused and holds his hands up and down vertically!



LOGO



The letter P and the minimal dialogue box and that's it!



LOGO

ada
ARIAN DORSA ALVAND

The letters ada, created by a simple rotation, were enough for this logo



LOGO



VULCAN

Here, we took help from the unco-ordinated form of fire so that we can make one side of V with it



Old

DESIGN



SELVA
Sabz Gostar



IrsaAsrar
Architecture



CanDo.INC

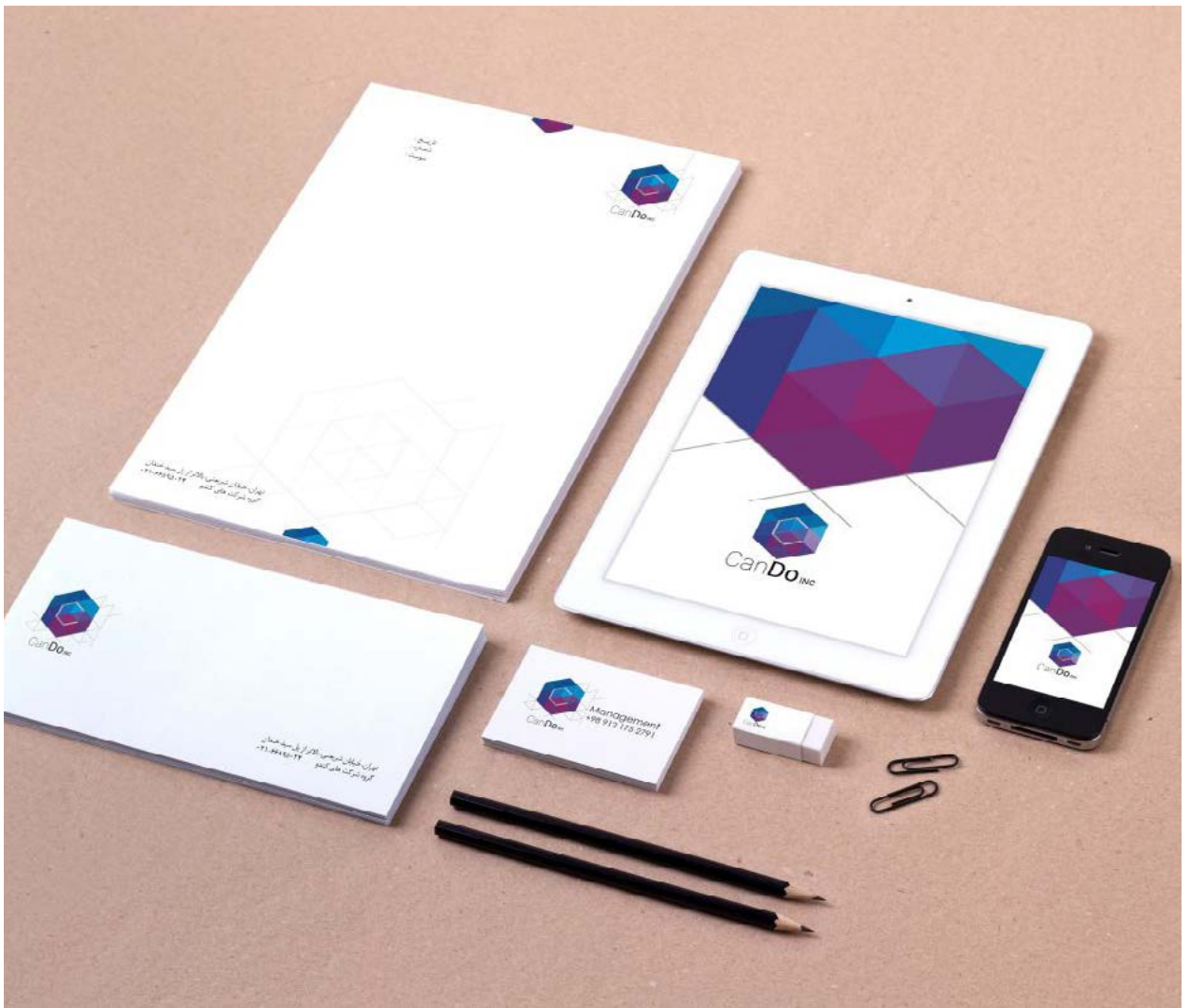




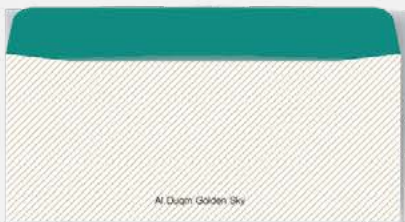




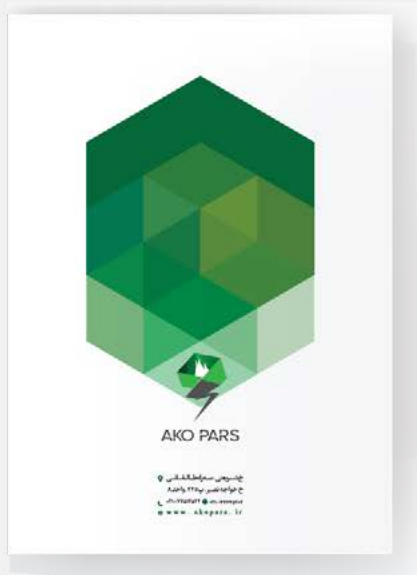
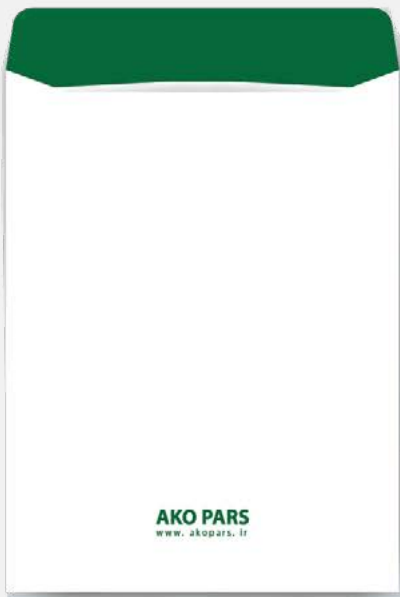
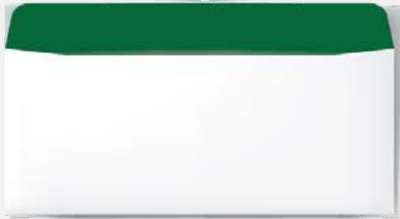












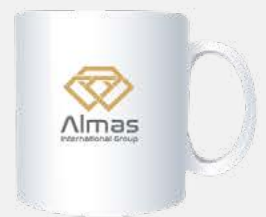
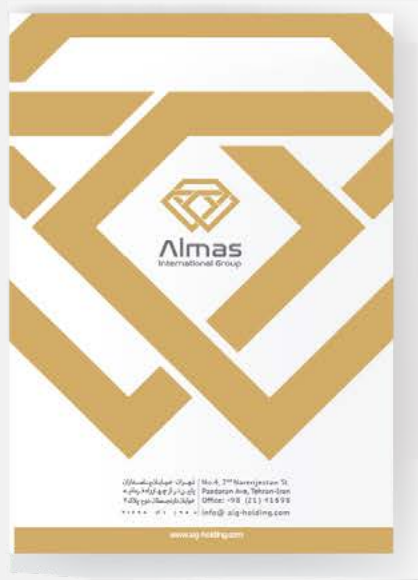
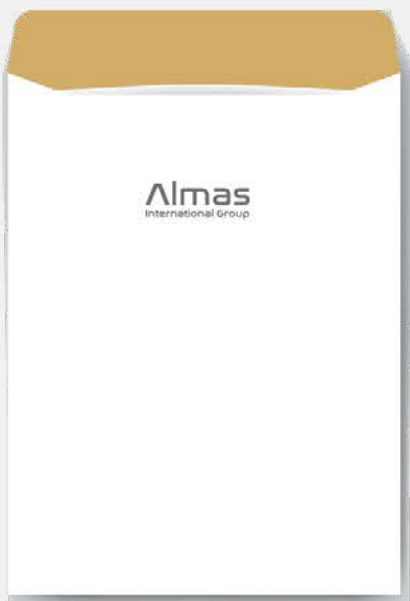


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Introduction

The purpose of this report is to provide a comprehensive overview of the market and business model for the proposed project. The report is structured as follows:

- Introduction:** Provides an overview of the project and its objectives.
- Market Analysis:** Analyzes the market environment, including market segments, trends, and opportunities.
- Business Model:** Details the business model, including revenue streams, cost structure, and financial projections.
- Financial Projections:** Presents financial statements and key ratios to assess the project's financial viability.
- Conclusion:** Summarizes the findings and provides recommendations for the project's future.

Executive Summary

The project aims to develop a sustainable business model for the proposed product. The market analysis indicates a growing demand for sustainable products, with significant opportunities in the green building and infrastructure sectors. The business model is designed to be profitable and scalable, with a focus on long-term growth and sustainability.

Our Vision Statement

To become a leading provider of sustainable building solutions, contributing to a greener and more sustainable future.

Our Mission Statement

To develop and deliver innovative, sustainable building solutions that meet the needs of our customers and contribute to a better world.

Key Objectives

- Develop a sustainable business model.
- Identify and analyze market opportunities.
- Design a scalable and profitable business model.
- Conduct financial projections and risk assessment.
- Present a comprehensive report to stakeholders.

Introduction of Innovation

The innovation in this project lies in the development of a sustainable business model for the proposed product. The model is designed to be profitable and scalable, with a focus on long-term growth and sustainability.

Value Proposition of the Business Model

The value proposition of the business model is to provide sustainable building solutions that meet the needs of our customers and contribute to a better world. The model is designed to be profitable and scalable, with a focus on long-term growth and sustainability.

ITC Mixing (brief description)

ITC Mixing is a process that involves the combination of different materials to create a new product. The process is designed to be efficient and sustainable, with a focus on reducing waste and improving quality.

Market Analysis

Year	Revenue (M USD)	Profit (M USD)	Market Share (%)
2020	100	20	10%
2021	120	25	12%
2022	150	30	15%
2023	180	35	18%
2024	220	40	22%
2025	260	45	26%
2026	300	50	30%
2027	350	55	35%
2028	400	60	40%
2029	450	65	45%
2030	500	70	50%

Market Analysis

The market for sustainable building solutions is growing rapidly, driven by increasing awareness of environmental issues and the need for more sustainable infrastructure. The market is expected to continue to grow over the next decade, with significant opportunities for innovation and growth.

Key Market Segments

- Green Building
- Infrastructure
- Construction
- Manufacturing

Market Trends

- Increasing demand for sustainable products.
- Growing awareness of environmental issues.
- Need for more sustainable infrastructure.
- Focus on long-term growth and sustainability.

Human Resource Plan

The human resource plan is designed to ensure that the project has the necessary talent and skills to succeed. The plan includes a detailed analysis of the current workforce and the requirements for the proposed project.

Key Objectives

- Identify the current workforce and its strengths and weaknesses.
- Determine the requirements for the proposed project.
- Develop a plan to address any gaps in the workforce.
- Implement the plan and monitor progress.

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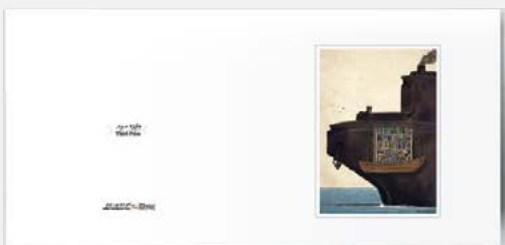
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Market Trends

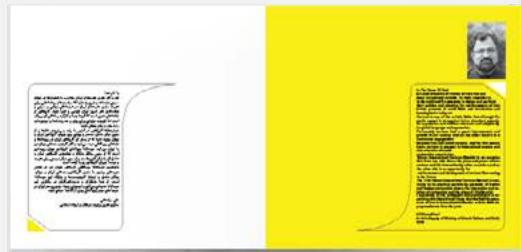
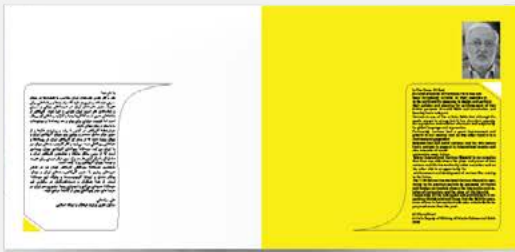
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Financial Projections

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